



# VICPD BLOCKWATCH WATCH COMMANDERS OPEN HOUSE

Bowen-Michael Osoko, MA

VicPD BlockWatch

Watch Commander's Open House

Who is here in the room tonight?

Are you a member of VicPD Block  
Watch?



VicPD BlockWatch

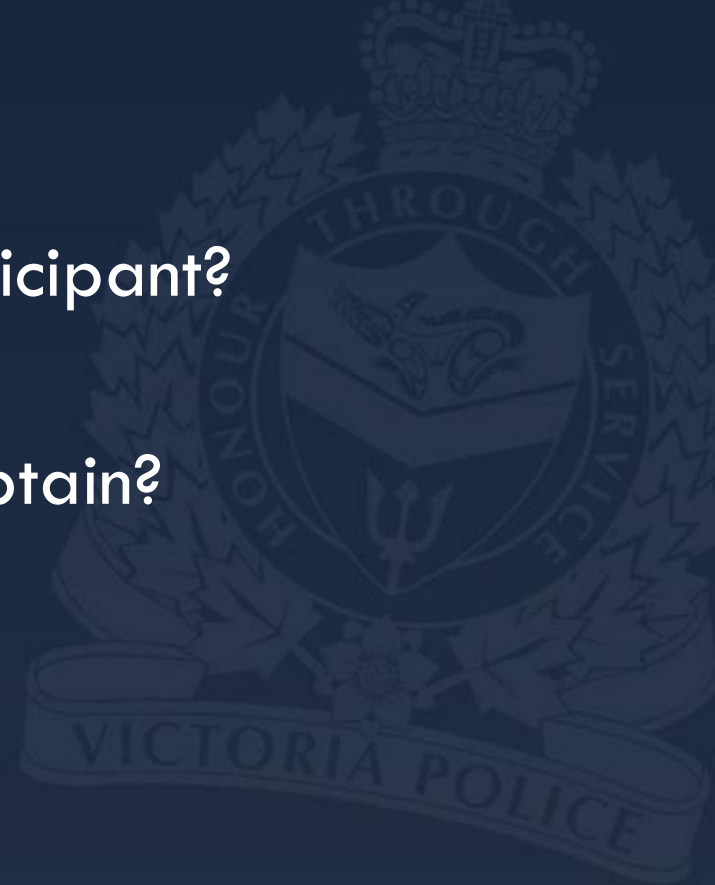
Watch Commander's Open House

Who is here in the room tonight?

Are you a member of VicPD Block  
Watch?

Are you a Participant?

Are you a Captain?





# VicPD BlockWatch

## Watch Commander's Open House

### Feedback from our Spring Session



VicPD BlockWatch

Watch Commander's Open House

# VicPD BlockWatch Survey

## October 2018



# VicPD BlockWatch

## Watch Commander's Open House

Who we heard from:

**386** Total Responses  
(10% Response Rate)

**74%** Participants

**22%** Captains



# VicPD BlockWatch

## Watch Commander's Open House

Who we heard from:

**386** Total Responses  
(10% Response Rate)

**74%** Participants

**22%** Captains

 80% of Captains indicated they would attend a VicPD Block Watch Captains' Session



# VicPD BlockWatch

## Watch Commander's Open House

Who we heard from:

**332** Indicated where they live.  
(14% did not)

**70%** Victoria

**30%** Esquimalt



# VicPD BlockWatch

## Watch Commander's Open House

Who we heard from:

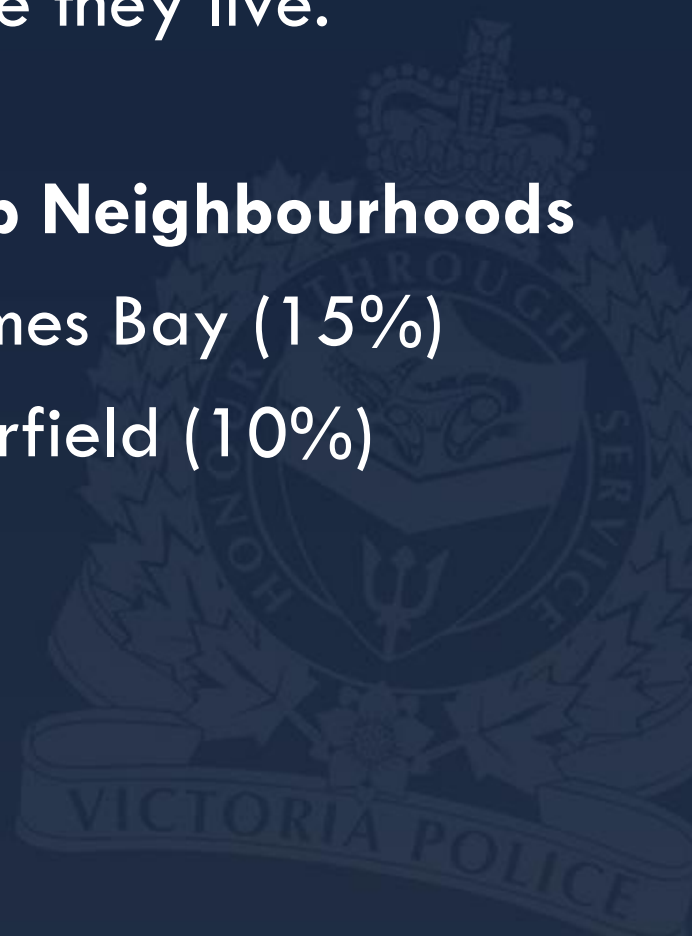
**332** Indicated where they live.  
(14% did not)

**70%** Victoria

### Top Neighbourhoods

James Bay (15%)

Fairfield (10%)



# VicPD BlockWatch

## Watch Commander's Open House

Who we heard from:

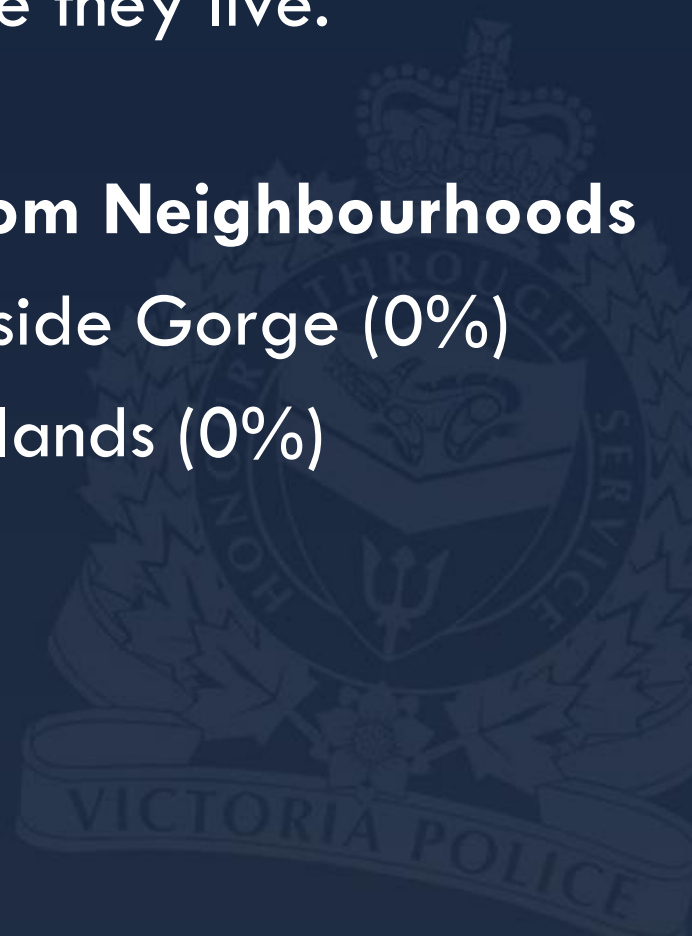
**332** Indicated where they live.  
(14% did not)

**70%** Victoria

**Bottom Neighbourhoods**

Burnside Gorge (0%)

Oaklands (0%)



# VicPD BlockWatch

## Watch Commander's Open House

Who we heard from:

**332** Indicated where they live.  
(14% did not)

**30%** Esquimalt



# VicPD BlockWatch

## Watch Commander's Open House

Who we heard from:

**332** Indicated where they live.  
(14% did not)

**30%** Esquimalt

### Top Neighbourhoods

Saxe Point (7%)

Rock Heights (6%)

VICTORIA POLICE

# VicPD BlockWatch

## Watch Commander's Open House

Who we heard from:

**332** Indicated where they live.  
(14% did not)

**30%** Esquimalt

**Bottom Neighbourhoods**

Village (0%)

Devonshire (0%)

VICTORIA POLICE

VicPD BlockWatch

Watch Commander's Open House

**We need to support  
blocks' annual  
get-togethers**

A large, faint watermark of the Victoria Police crest is visible in the background on the right side of the slide. The crest features a central shield with a crown on top, surrounded by a circular border with the text 'VICTORIA POLICE' and '1854'. Below the shield is a banner with the motto 'VICTORIA POLICE'.

# VicPD BlockWatch

## Watch Commander's Open House

What we learned:

**57%** of blocks don't get together  
**at least once a year.**





# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

**57%** of blocks don't get together  
**at least once a year.**



Supporting Captains in meeting with their blocks will be the focus of the upcoming 2019

**VicPD Block Watch Captains' Session**

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VicPD BlockWatch

Watch Commander's Open House

**Signs are important**



# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

43%

of respondents know where their VicPD Block Watch sign is.

40%

of **all** respondents could name their sign's location.



VicPD BlockWatch

Watch Commander's Open House

**VicPD BlockWatch  
is an information  
hub**



VicPD BlockWatch

Watch Commander's Open House

# VicPD BlockWatch

# is an information

Crime Trend Info

Public Events

# hub

Crime Alerts

Missing Persons

Crime Prevention Info

Emergency Incidents

VicPD BlockWatch

Watch Commander's Open House

**We are sharing  
information at the  
right level & the  
frequency**

A large, faint watermark of the Victoria Police crest is visible in the background on the right side of the slide. The crest features a crown at the top, a shield with various symbols, and the words 'VICTORIA POLICE' at the bottom.

# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

**50%** of respondents want **weekly** reporting.

**60%** of respondents want **neighbourhood level** reporting.



# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

**50%**

of respondents want **weekly** reporting.

30% want **daily** reporting.

**60%**

of respondents want **neighbourhood level** reporting.






VicPD BlockWatch

Watch Commander's Open House

**Participants want  
more types of  
information than  
we are sharing**

A faint, large watermark of the Victoria Police crest is visible in the background on the right side of the slide. The crest features a crown at the top, a shield with a scale of justice, and the motto 'VICTORIA POLICE' at the bottom.

# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

#### VicPD Block Watch participants want information on:

**74%** Break & Enters

**47%** Theft from vehicles

**42%** Robbery

**35%** Suspicious people/vehicles

**30%** Drugs (Victoria more than Esquimalt)

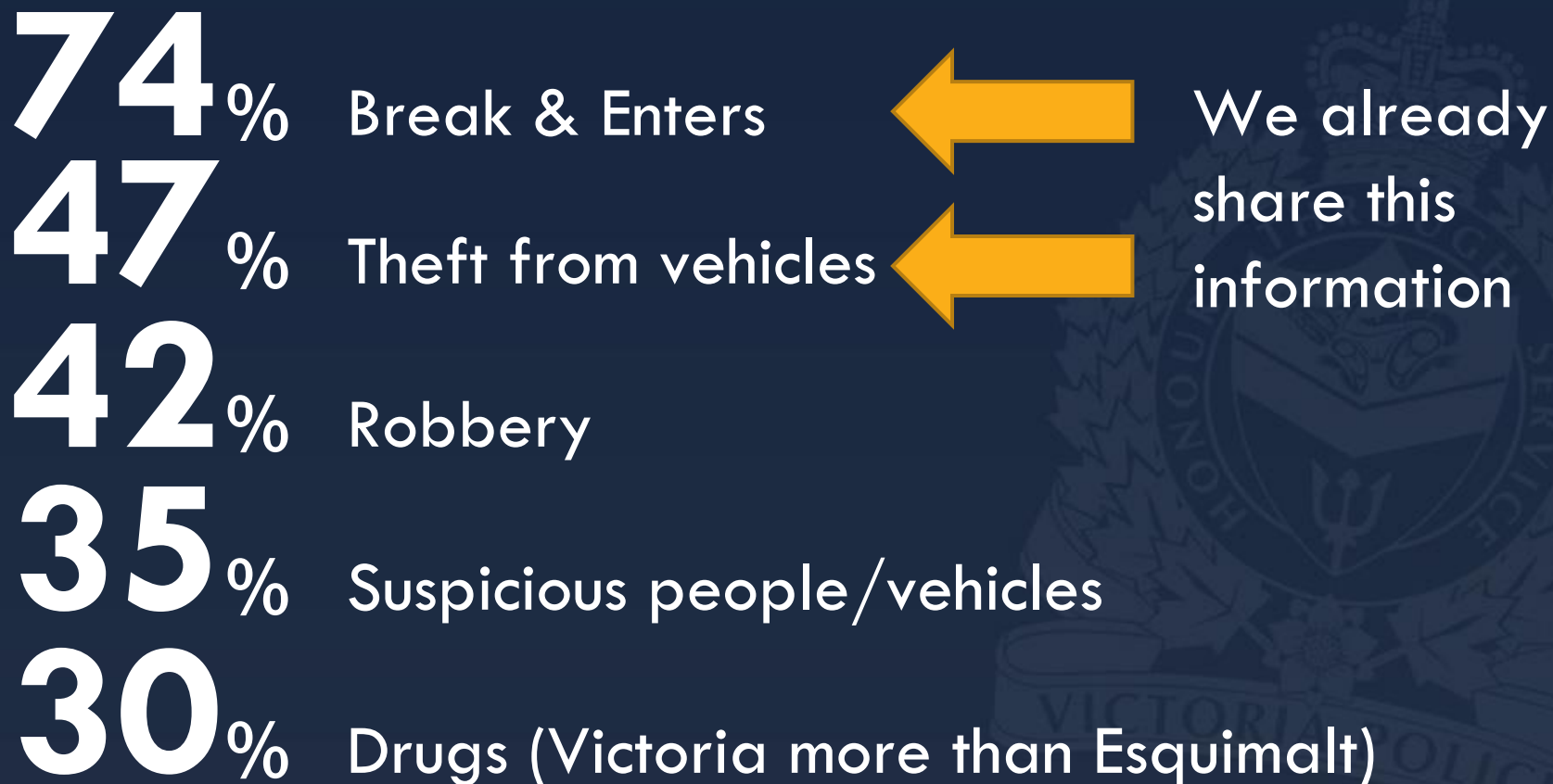


# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

#### VicPD Block Watch participants want information on:



# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

#### VicPD Block Watch participants want information on:

**62%** Crime Trend Info

**40%** Missing Persons

**35%** Major Investigations

**30%** VicPD Good News

**27%** VicPD Community Events



VicPD BlockWatch

Watch Commander's Open House

**Our communication  
methods present  
opportunities**

A large, faint watermark of the Victoria Police crest is visible in the background on the right side of the slide. The crest features a shield with a crown on top, surrounded by a wreath, and a banner at the bottom that reads "VICTORIA POLICE".

# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

**44%**

Prefer email directly from VicPD.

**51%**

Prefer email from a Block Watch Captain.



# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

44%

Prefer email directly from VicPD.

51%

Prefer email from a Block Watch Captain.

→ 30%

of Block Watch captains **DON'T** send all emails to their participants.

# VicPD BlockWatch Watch Commander's Open House



## VicPD Block Watch Community Update



Hello James Bay Block Watch Captains, please share this information on a local break and enter with your participants.

VicPD received a report of a break and enter in the 100-block of Simcoe Street. Entry was made through a window next to the door which allowed access to the door lock. Several items were stolen including approximately \$5000.00 worth of jewelry. In the event that you're victimized, please report it to VicPD by either calling 250-995-7654 or report it online at <https://vicpd.ca/reportcrimeonline>

To learn about more ways to protect your home, please visit the VicPD website <http://vicpd.ca/CPTED>

Thank you,  
Kimberly



**Kimberly Kelley, BBA**  
Community Programs Coordinator  
Community Engagement Division  
Victoria Police Department  
850 Caledonia Avenue  
Victoria, BC, V8T 5J8  
[Kimberly.kelley@vicpd.ca](mailto:Kimberly.kelley@vicpd.ca)  
250-995-7409  
[www.vicpd.ca](http://www.vicpd.ca)

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# VicPD BlockWatch Watch Commander's Open House



## VicPD Block Watch Community Update



Hello Block Watch Captains,

Please share this traffic alert with your neighbours .

### **NOTICE | Traffic Disruptions Expected Monday Afternoon During Anticipated Protest On Johnson Street Bridge**

**Victoria, BC** – Traffic disruptions are expected to take place during an anticipated protest on the Johnson Street Bridge at approximately 5:30 p.m. on Monday, December 3, 2018.

Patrol, Operational Planning, Community Engagement and Community Services Division Officers and staff are all working with the group planning the protest to help minimize the impact to those making their way home during the evening commute that day. The right to safe, peaceful and lawful protest is protected by law. However, officers have reminded participants that blocking a highway as part of a protest is unlawful.

The protest group has notified us that they plan to assemble in Centennial Square and then begin a brief march west down Pandora Avenue to the Johnson Street Bridge. Upon arriving on the Johnson Street Bridge, they plan to occupy it for a short period of time – roughly equivalent to one complete opening and closing cycle. While our officers will not be closing the Bridge to facilitate the protestors' actions, they will be required to ensure the safety of participants and the public should the anticipated event occur.

Our officers are working with the City of Victoria, BC Transit and other partners to ensure the public is well-informed in advance of any potential disruptions due to the protest actions. We will be updating during the events through our [Twitter account](#) using the [#vyjtraffic](#) hashtag.

Thank you,  
Kimberly



**Kimberly Kelley, BBA**  
Community Programs Coordinator  
Community Engagement Division  
Victoria Police Department  
850 Caledonia Avenue  
Victoria, BC, V8T 5J8  
[Kimberly.kelley@vicpd.ca](mailto:Kimberly.kelley@vicpd.ca)  
250-995-7409  
[www.vicpd.ca](http://www.vicpd.ca)

VicPD BlockWatch

Watch Commander's Open House

**How we currently share VicPD BlockWatch Info:**



VicPD BlockWatch

Watch Commander's Open House

**How we currently share VicPD BlockWatch Info:**

VicPD BlockWatch & Community Programs Coordinator  
Kimberly Kelley



# VicPD BlockWatch

## Watch Commander's Open House

### How we currently share VicPD BlockWatch Info:

VicPD BlockWatch & Community Programs Coordinator  
Kimberly Kelley



VicPD BlockWatch  
Captain



VicPD BlockWatch  
Captain



VicPD BlockWatch  
Captain



# VicPD BlockWatch

## Watch Commander's Open House

### How we currently share VicPD BlockWatch Info:

VicPD BlockWatch & Community Programs Coordinator  
Kimberly Kelley



VicPD BlockWatch  
Captain

VicPD BlockWatch  
Captain

VicPD BlockWatch  
Captain



Participant Participant  
Participant Participant

Participant Participant  
Participant Participant

Participant Participant  
Participant Participant

# VicPD BlockWatch

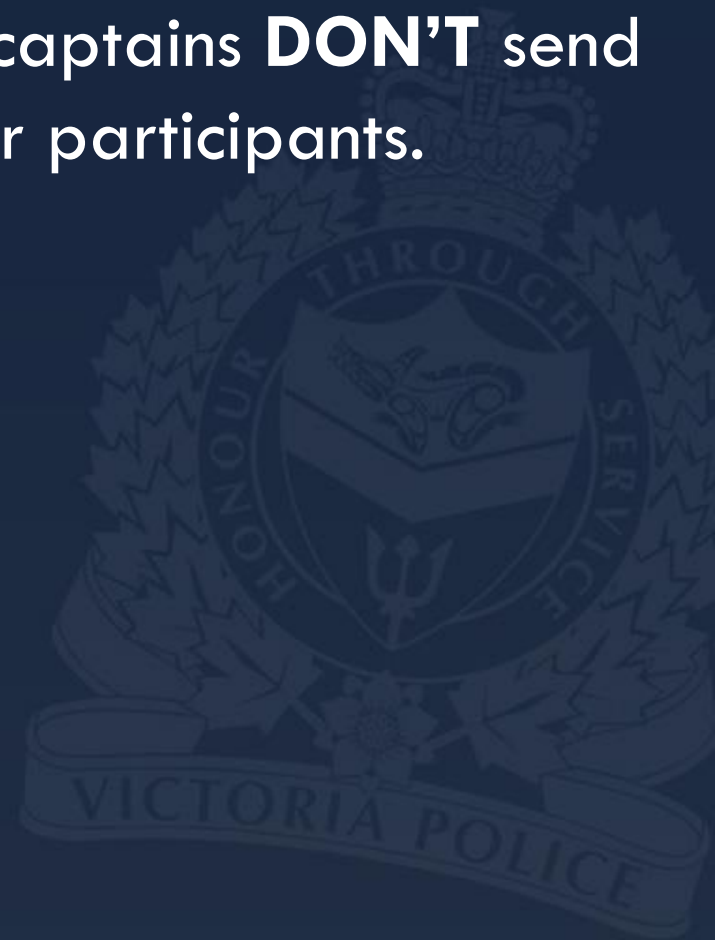
## Watch Commander's Open House

What we learned:

**30%**

of Block Watch captains **DON'T** send all emails to their participants.

**Why not?**



# VicPD BlockWatch

## Watch Commander's Open House

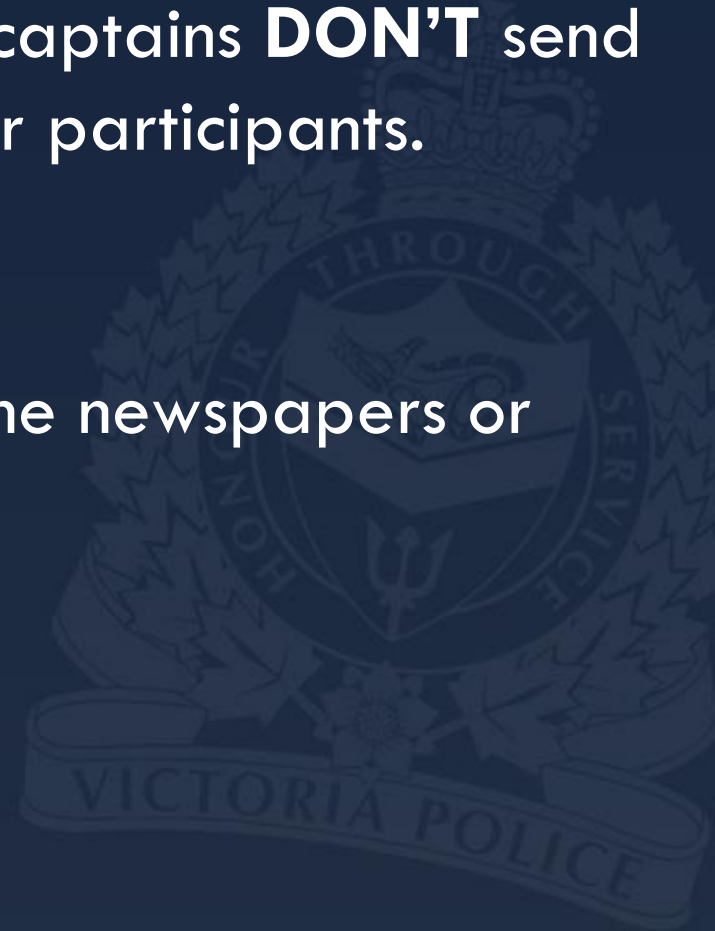
What we learned:

**30%**

of Block Watch captains **DON'T** send all emails to their participants.

**Why not?**

“sometimes they are already in the newspapers or other media.”



# VicPD BlockWatch

## Watch Commander's Open House

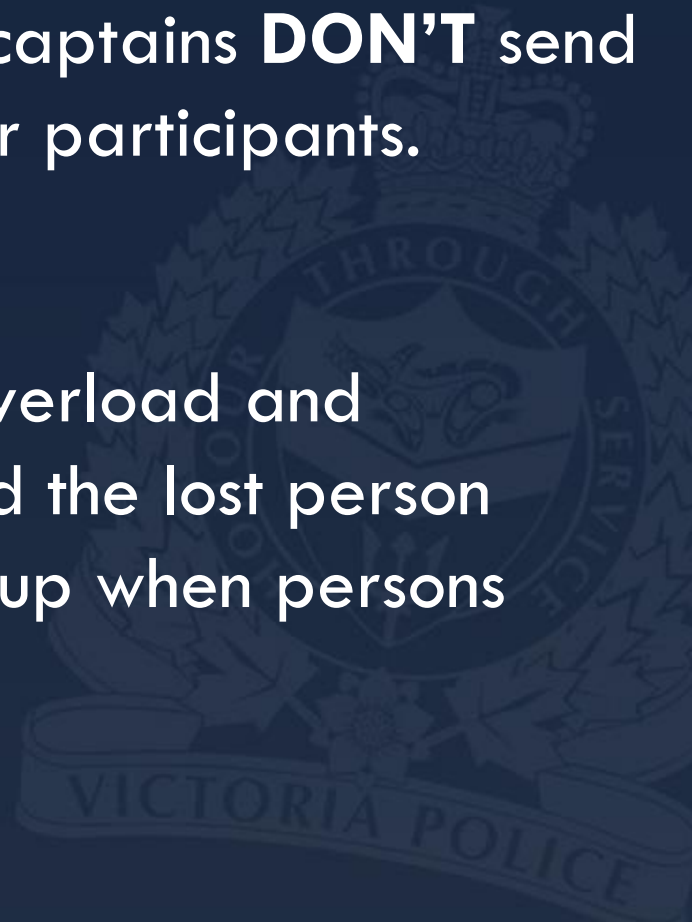
### What we learned:

**30%**

of Block Watch captains **DON'T** send all emails to their participants.

### Why not?

“Concerned for recipient inbox overload and frequency. I don't always forward the lost person alerts. Grateful for VicPD follow-up when persons are found.”





# VicPD BlockWatch

## Watch Commander's Open House

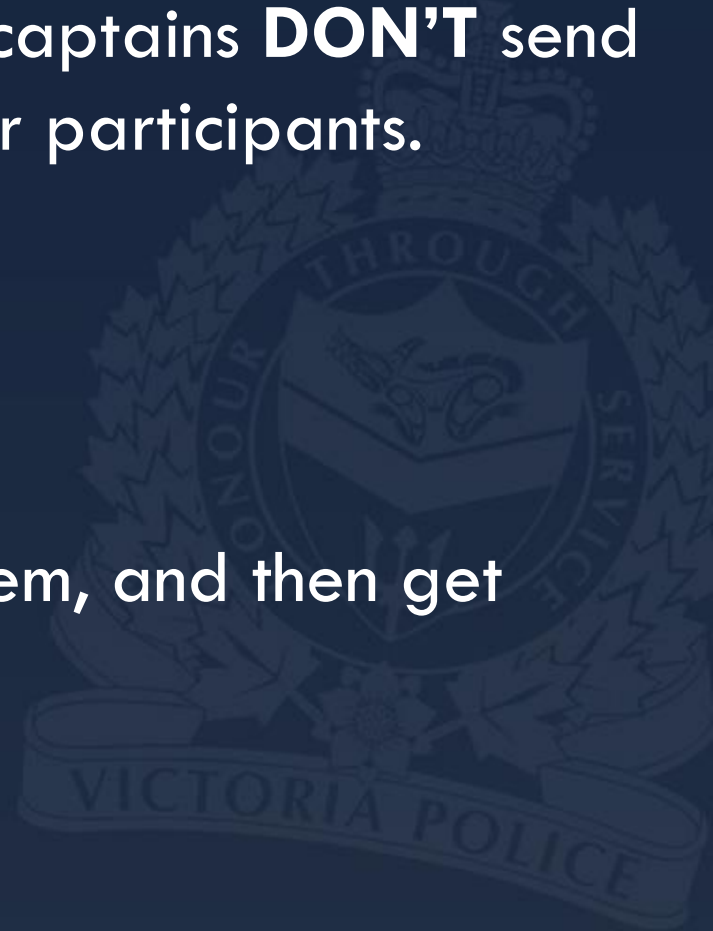
What we learned:

**30%**

of Block Watch captains **DON'T** send all emails to their participants.

**Why not?**

“Sometimes by the time I read them, and then get them printed, they are resolved.”



# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

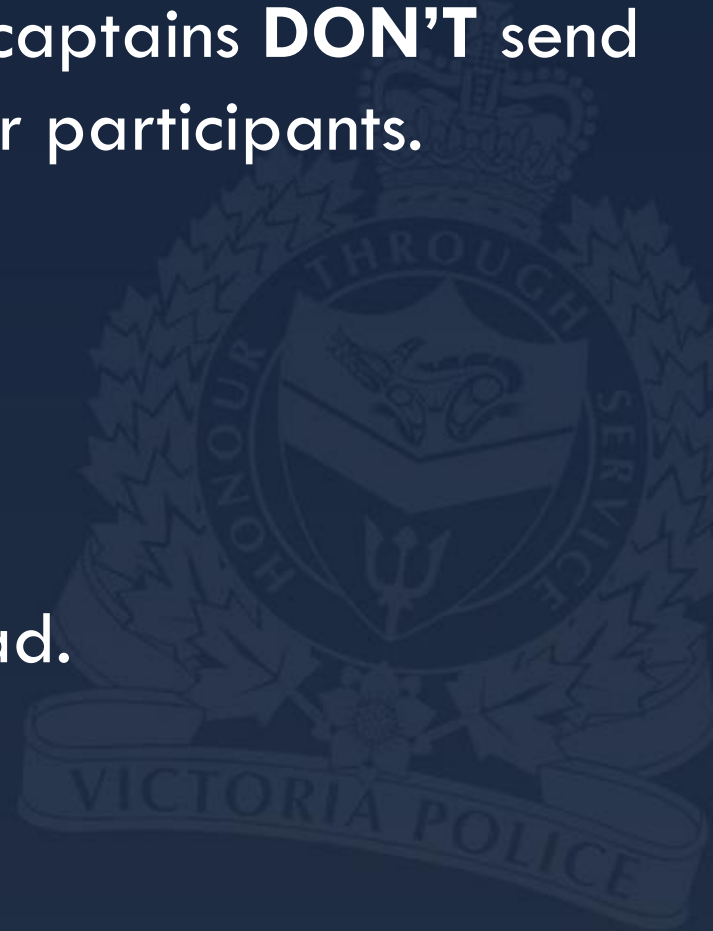
**30%**

of Block Watch captains **DON'T** send all emails to their participants.

### Key Issues are:

Timeliness.

Perception of Information overload.



# VicPD BlockWatch

## Watch Commander's Open House

### What we learned:

**42%** Use Facebook.

**24%** Don't use Social Media.



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Watch Commander's Open House

# S/Sgt. Lance Philip

# Watch Commander



VicPD BlockWatch

Watch Commander's Open House

**Welcome Back!**



# VicPD BlockWatch

## Watch Commander's Open House

### How we currently share VicPD BlockWatch Info:

VicPD BlockWatch & Community Programs Coordinator  
Kimberly Kelley



VicPD BlockWatch  
Captain

VicPD BlockWatch  
Captain

VicPD BlockWatch  
Captain



Participant Participant  
Participant Participant

Participant Participant  
Participant Participant

Participant Participant  
Participant Participant

# VicPD BlockWatch

## Watch Commander's Open House

### How we currently share VicPD BlockWatch Info:

VicPD BlockWatch & Community Programs Coordinator  
Kimberly Kelley

30%

of Block Watch captains **DON'T** send all emails to their participants.

Participant Participant  
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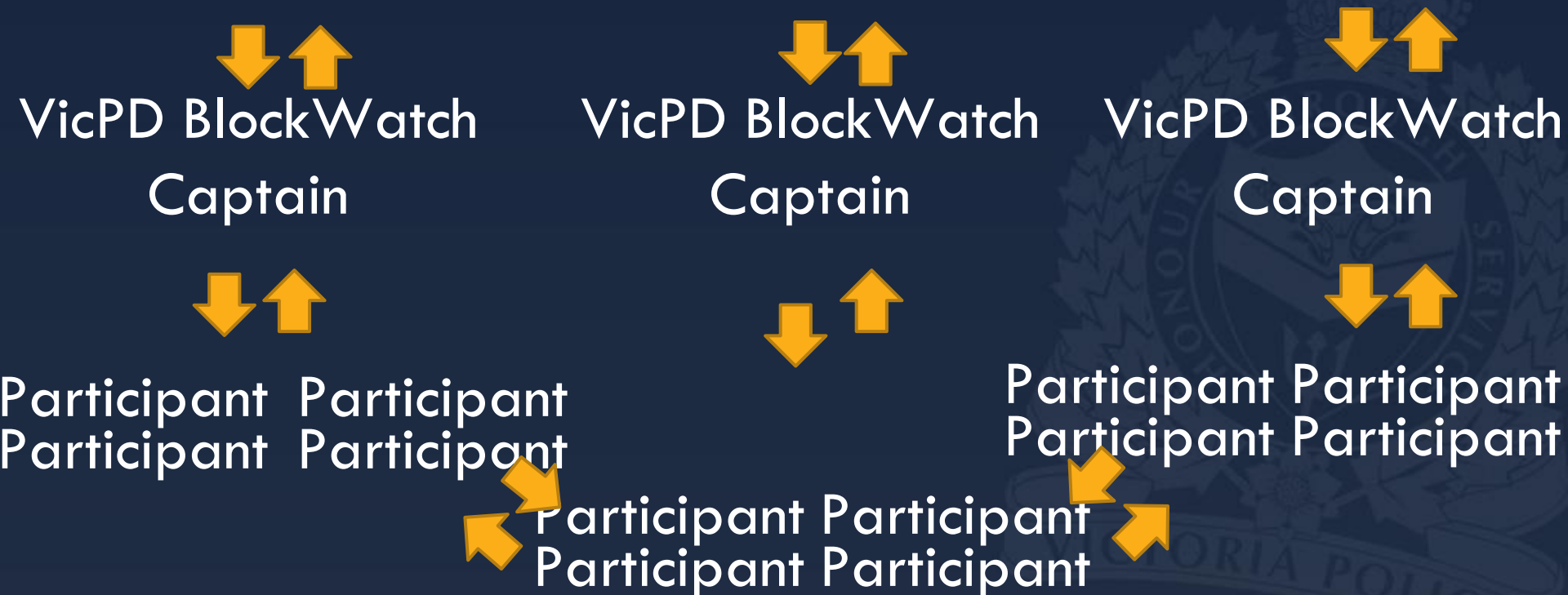
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# VicPD BlockWatch

## Watch Commander's Open House

### How we could share VicPD BlockWatch Info:

VicPD BlockWatch & Community Programs Coordinator  
Kimberly Kelley





# VicPD BlockWatch

## Watch Commander's Open House

### Engagement Question:

**42%** Use Facebook.

**24%** Don't use Social Media.



VicPD BlockWatch

Watch Commander's Open House

**Engagement Question:**

**42%** Use Facebook.

**76%** Do use Social Media.



VicPD BlockWatch

Watch Commander's Open House

**Engagement Question:**

**42%** Use Facebook.

**76%** Do use Social Media.

**Does social media present  
new opportunities?**



# VicPD BlockWatch

## Watch Commander's Open House

### Engagement Question:

**50%** of respondents want **weekly** reporting.

**60%** of respondents want **neighbourhood level** reporting.



# VicPD BlockWatch

## Watch Commander's Open House

### Engagement Question:

**50%** of respondents want **weekly** reporting.

**60%** of respondents want **neighbourhood level** reporting.

**How would you like to receive weekly, neighbourhood level information?**

# VicPD BlockWatch

## Watch Commander's Open House

### Engagement Question:

**50%** of respondents want **weekly** reporting.

**60%** of respondents want **neighbourhood** level reporting.

**What kind of weekly, neighbourhood level information would you like?**

# VicPD BlockWatch

## Watch Commander's Open House

### Engagement Question:

**50%** of respondents want **weekly** reporting.

**60%** of respondents want **neighbourhood level** reporting.

**What format do you need this information in ? (Maps, text, alerts, photos?)**

VicPD BlockWatch

Watch Commander's Open House

**Engagement Question:**

**65%** of blocks meet less than  
**once a year.**

**What kind of annual events do you attend?**





VicPD BlockWatch

Watch Commander's Open House

**Engagement Question:**

**65%** of blocks meet less than  
**once a year.**

**What brings you out to an event? What inspired you to come out tonight?**

VicPD BlockWatch

Watch Commander's Open House

**Thank you for coming and...**



# VicPD BlockWatch Watch Commander's Open House

*Wishing you all the joy  
of the holiday season!*



Original holiday artwork by Brandon, age 12, son of a VicPD employee.



**All the best,  
your friends at VicPD.**

*This e-card was designed with the environment in mind.*

# Happy Holidays!