WHO IS ROCKLAND?

2025 Identity Project

Demographic Profile | 2021 Census Data

Demographics

Average Age - Regions

Rockland Median Age	48
Rockland Average Age	**48**
Victoria Average Age	45.2
BC Average Age	43.1
Canada Average Age	41.9

Rockland Age Distribution

0 to 14 years	8.8%
15 to 64 years	60.8%
65 years and over	**30.5%**

Rank of Neighbourhoods

Oldest Average Age	**2**/12
Oldest Median Age	**3**/12
Percentage over 65	**2**/12

*Rockland is **older than average.***

Source : 2021 Census Data

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Where they live
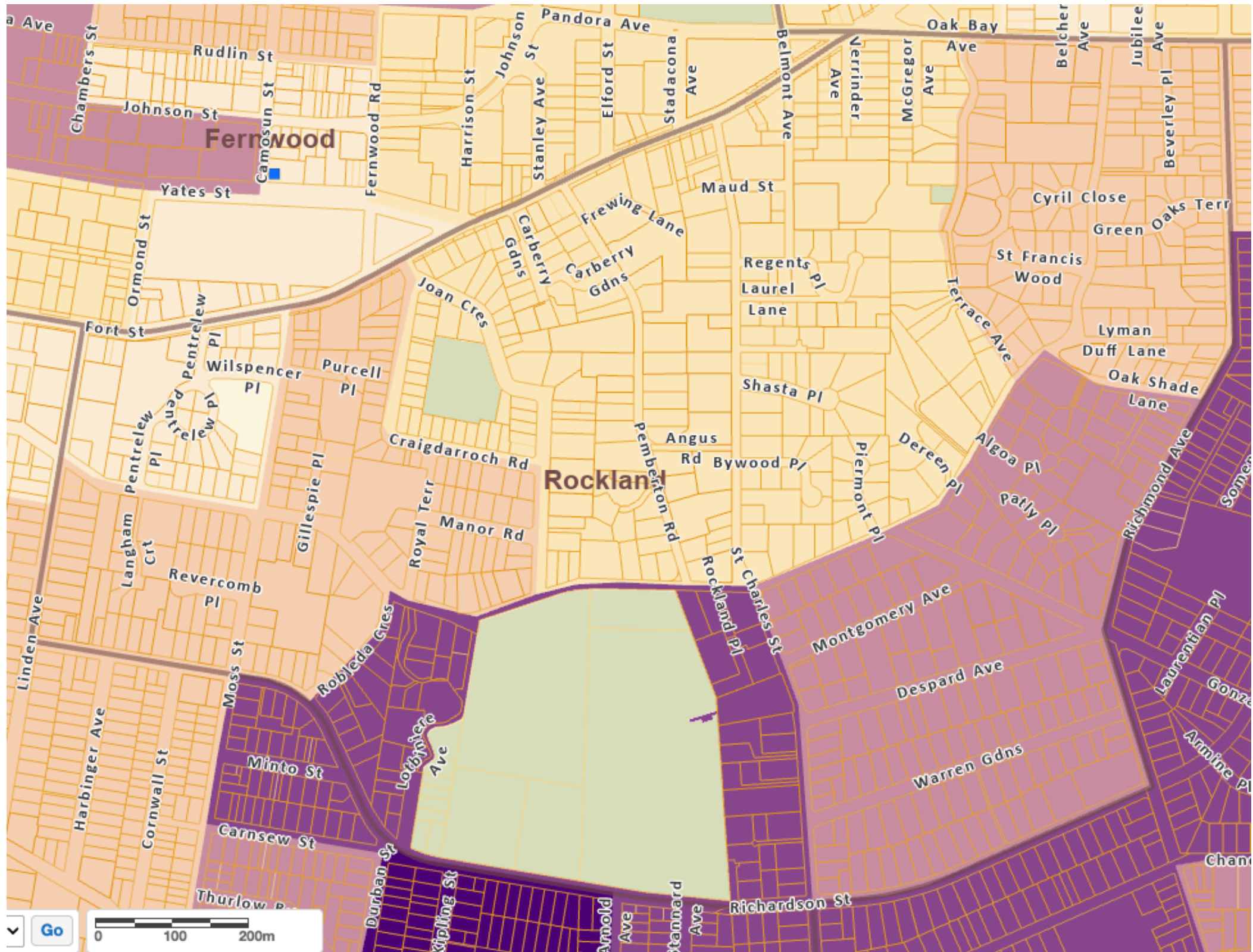**Seniors**

Seniors

	Less than 12%
	12.% - 17%
	17.1% - 23%
	23.1% - 30%
	30.1% - 40%
	Greater than 40%

Source : 2021 Census Data

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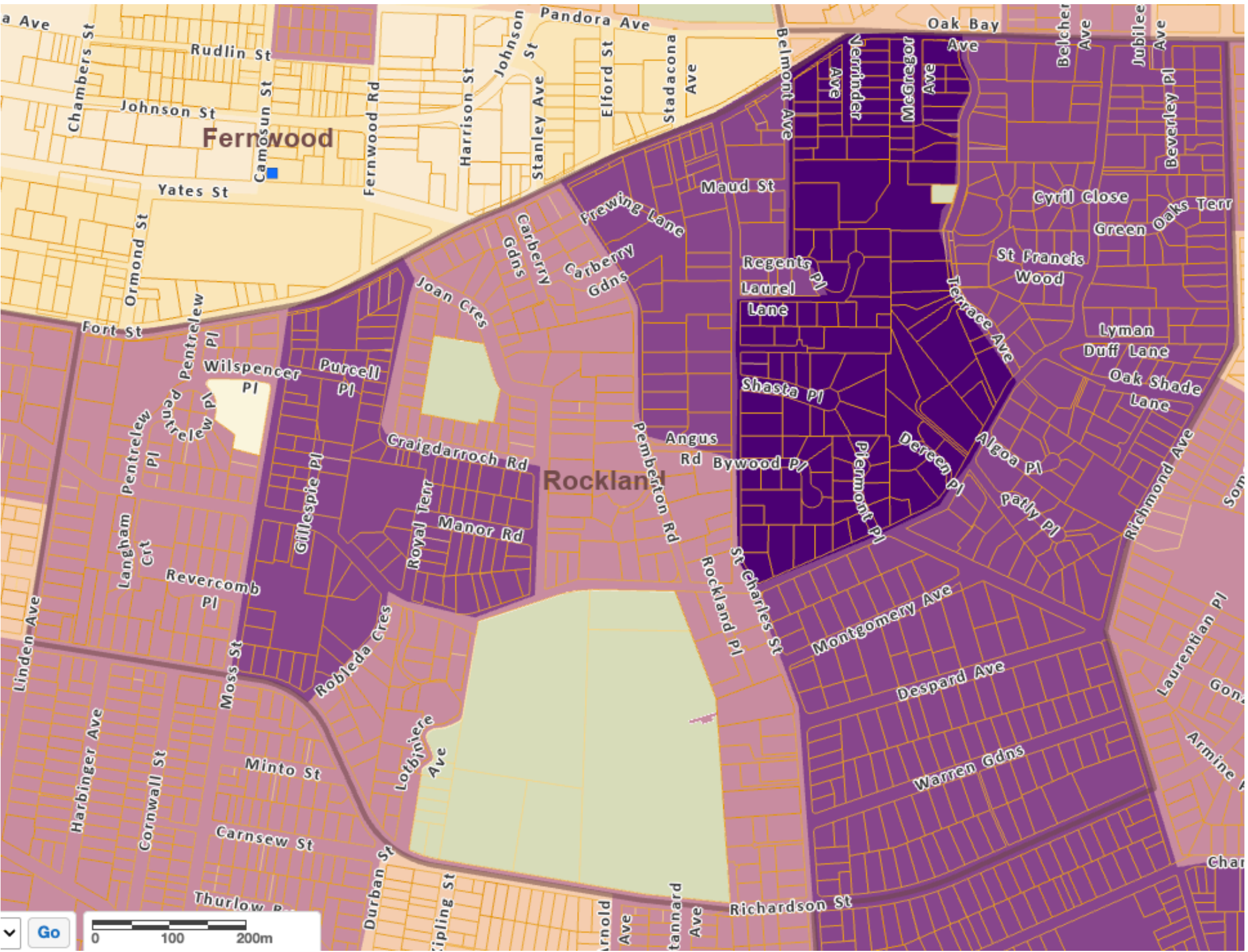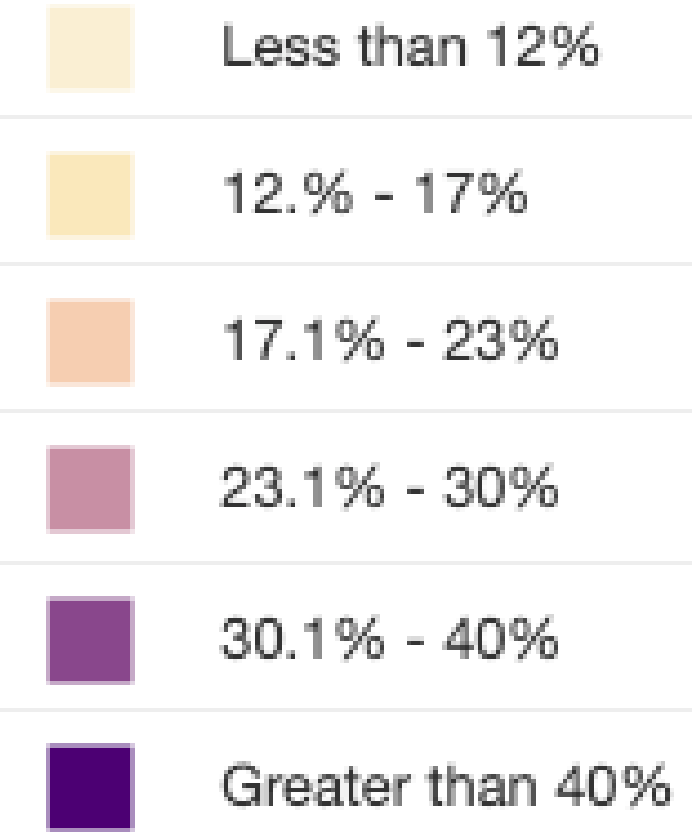
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Where they live
Children

Children

	Less than 5%
	5% - 7%
	7.1% - 10%
	10.1% - 13%
	13.1% - 16%
	Greater tham 16%

Source : 2021 Census Data

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Languages

English only	3,170
First language English	3,755
Both English and French	630
Neither English nor French	20

98% *of Rockland residents speak English as their first language.*

Source : 2021 Census Data

Citizenship

Canadian Citizens	3,550	**92.8%**
Registered or Treaty Indian	25	0.7%
Not Canadian citizens	270	7.1%

*People in Rockland **are Canadian Citizens...***

Non-immigrants	2,860	75%
Immigrants	895	**23%**

*...but **1 in 4** was not born in Canada.*

Source : 2021 Census Data

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Rockland Immigrants - Place of Birth

Region	Total	Most Represented Country	#
Europe	410	UK	215
Asia	235	China / Philippines	55 (each)
Americas	190	USA	115
Africa	30	South Africa	25

Source : 2021 Census Data

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Visible Minorities

Percentage of Population

Rockland	**14.8%**
Victoria	16.7%
BC	34.4%
Canada	26.5%

*There are **slightly fewer visible minorities** in Rockland than Victoria's average.*

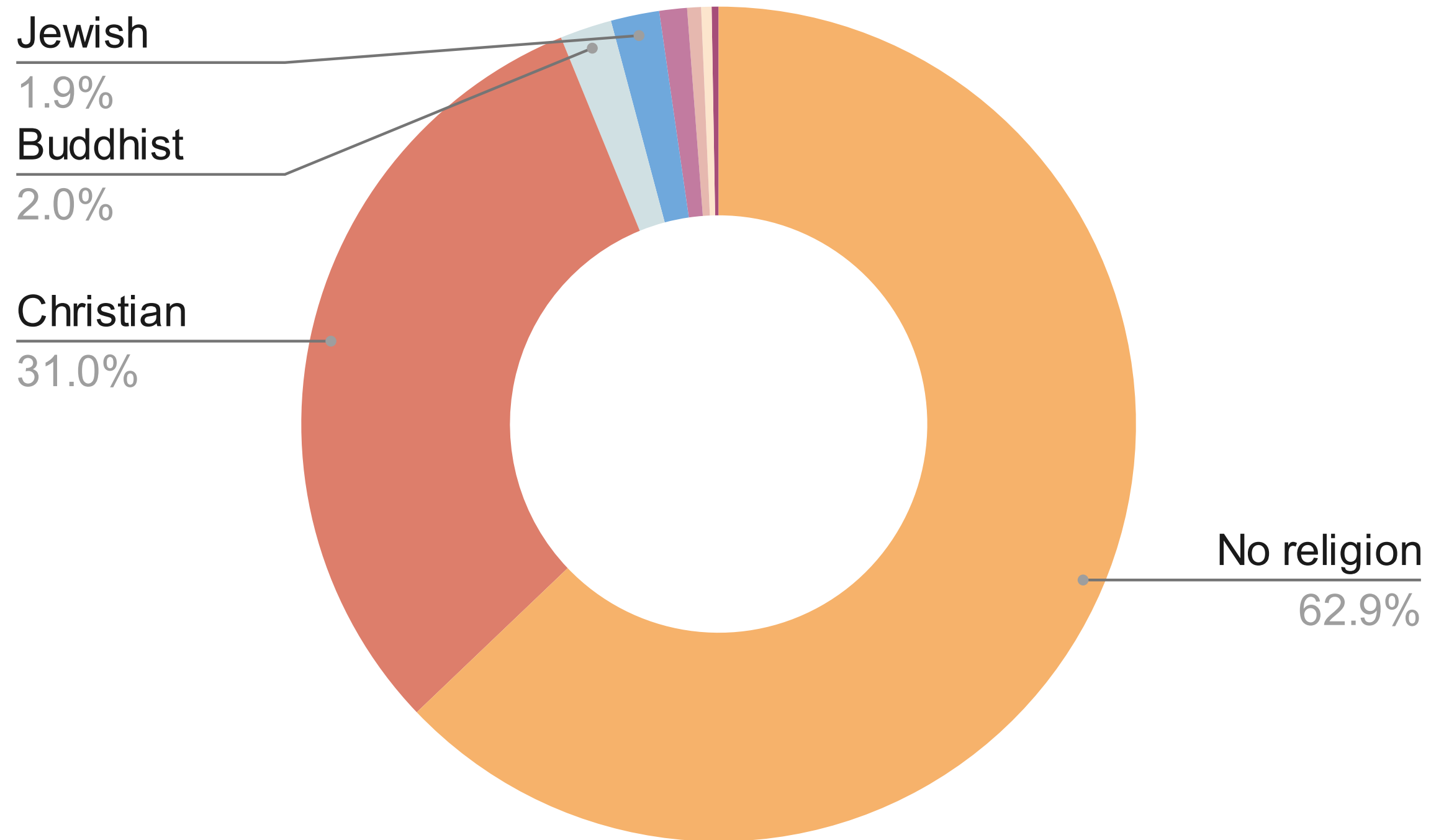*Victoria has **far fewer visible minorities** than the rest of British Columbia.*

Source : 2021 Census Data

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Religion
Major Groups

Jewish
1.9%

Buddhist
2.0%

Christian
31.0%

No religion
62.9%

Source : 2021 Census Data

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Households
Type, Size, and Tenure

		Rockland	City of Victoria	District of Saanich
Dwelling Type	Single Detached	**27%**	14%	47%
	Apartment Buildings	**59%**	79%	43%
Household Size	Average Household Size	**2**	1.8	2.4
	Single Person	**43%**	49%	27%
	3+ Persons	**19%**	16%	36%
Resident Tenure	Own Homes	**47%**	40%	69%
	Rent Homes	**53%**	60%	31%

Source : 2021 Census Data

Concentration of
Owner Households
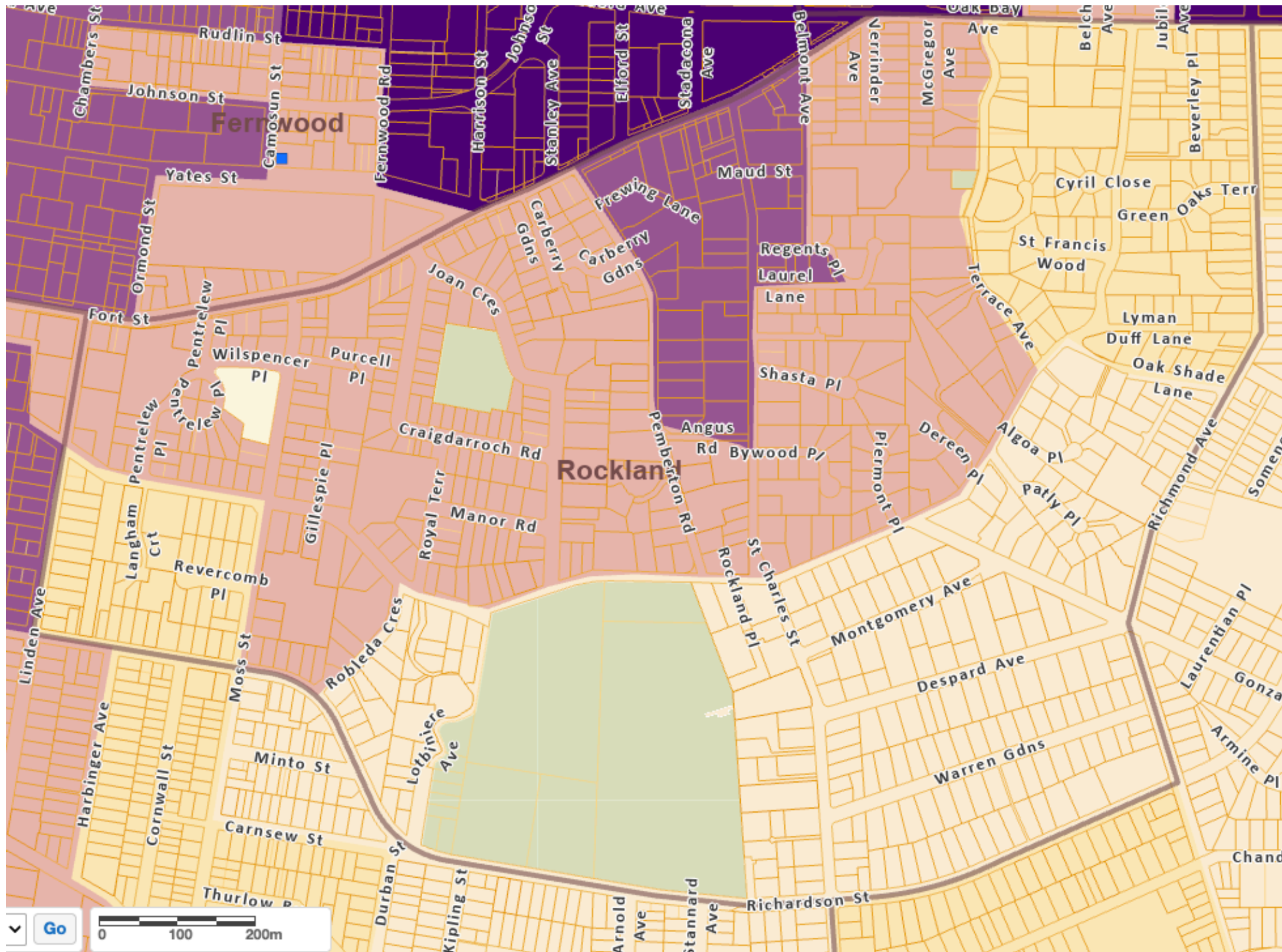
Owner Households

	66% - 86%
	51% - 65%
	36% - 50%
	21% - 35%
	0% - 20%

Source : 2021 Census Data

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Concentration of
Renter Households

Renter Households

- 14% - 38%
- 39% - 46%
- 47% - 58%
- 59% - 68%
- 69% - 79%
- Greater than 80%

Source : 2021 Census Data
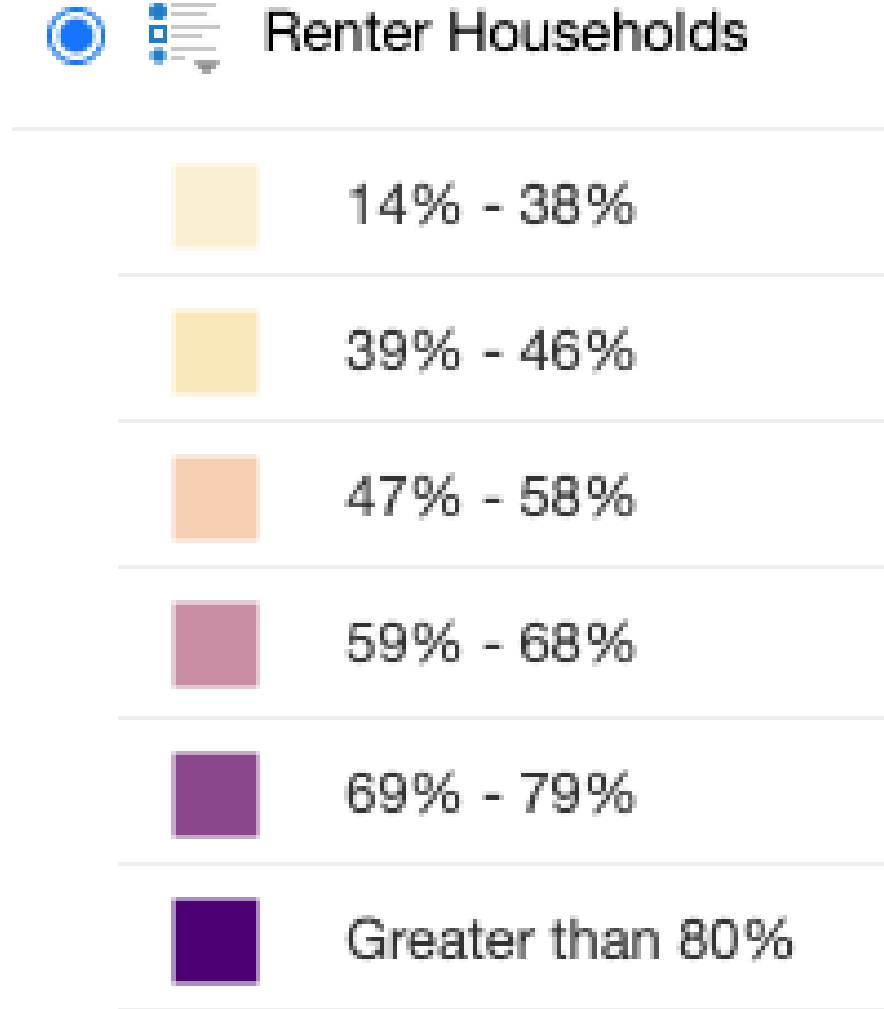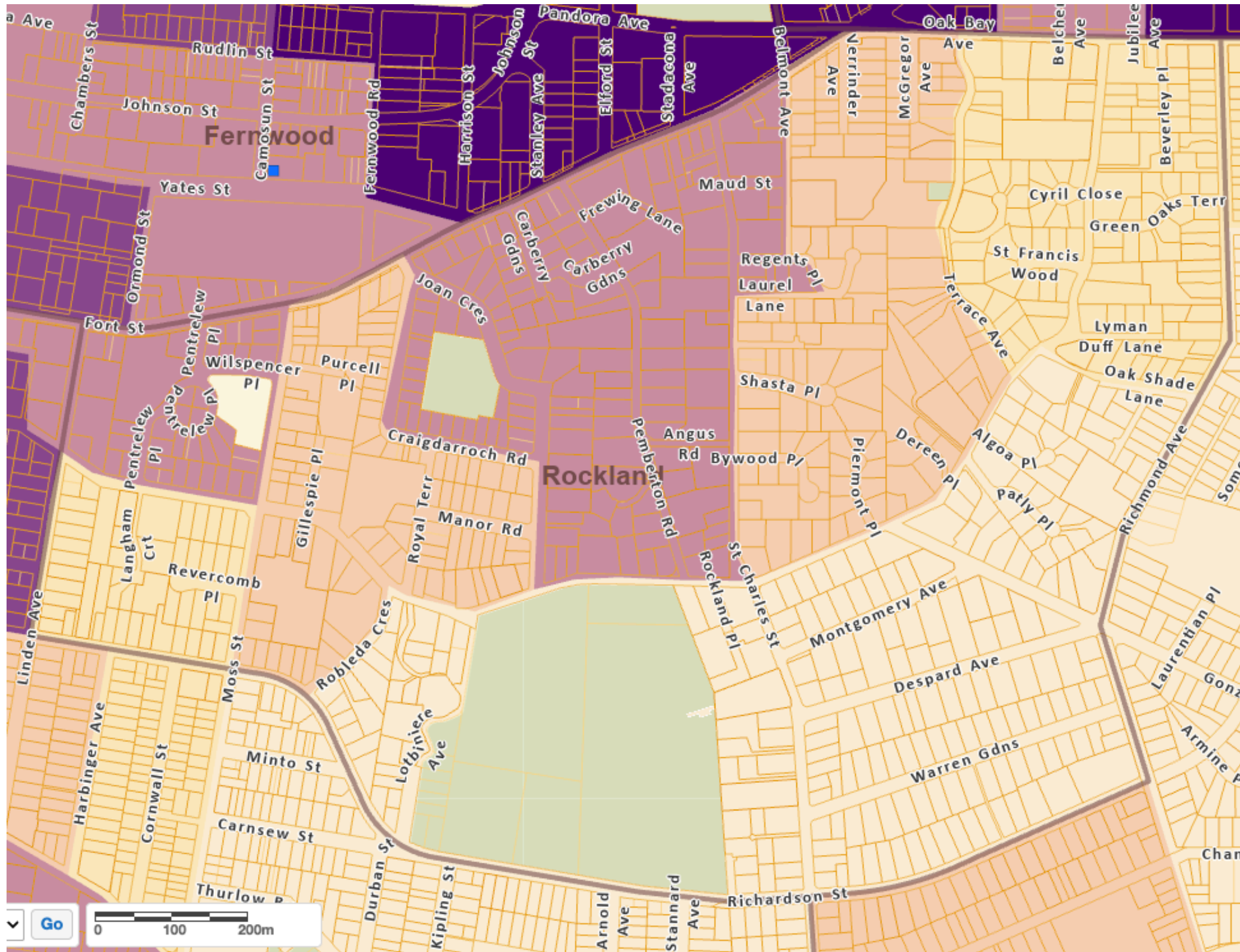
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Location of
Subsidized Housing

Subsidized Housing

	Less than 1%
	1% - 3%
	3.1% - 6%
	6.1% - 12%
	12.1% - 20%
	Greater than 20%

Source : 2021 Census Data
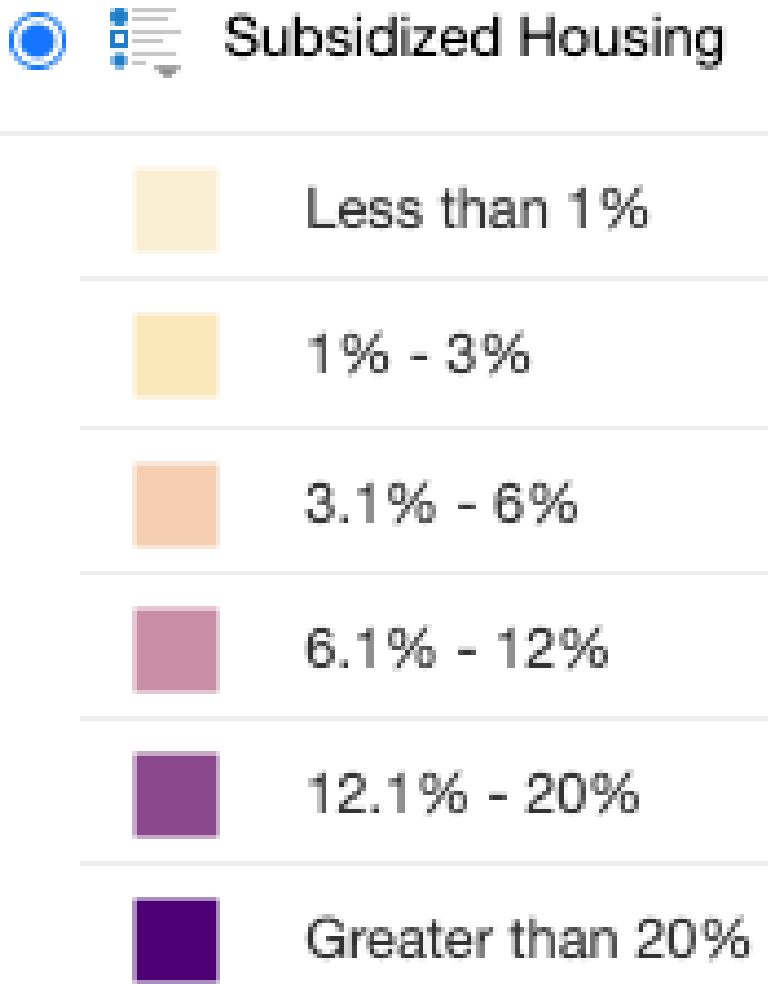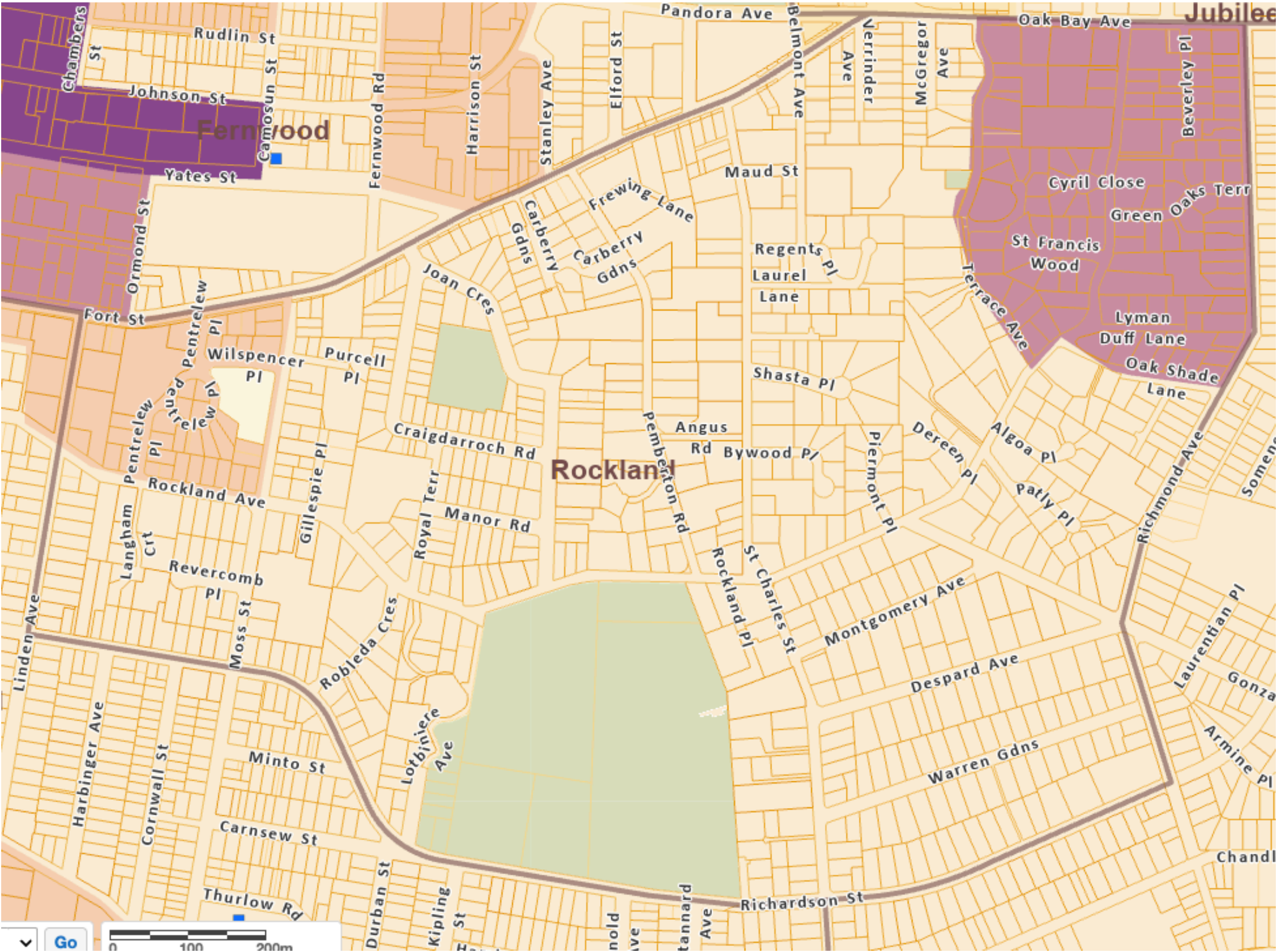
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Rockland - Age of Homes

less than 20 years (2001 to 2021)	75	4%
25 - 64 years (1961 to 2000)	840	**42%**
65 years or more (before 1961)	1,075	**54%**

Source : 2021 Census Data

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Age of Homes

Neighbourhoods Comparison*

Of Victoria's neighbourhoods (excluding Downtown) Rockland has the lowest percentage of newer homes, and the second-highest percentage of oldest homes.

	Rockland	NH Rank*		City Average*
Built 2001 to 2021: less than 20 years	4%	**11** of 11	tie with Jubilee	13%
Built before 1961: 65 years or more	54%	**2** of 11	Gonzalez (66%)	35%

*excluding Downtown

Source : 2021 Census Data

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Commute
Mode Comparison

	Rockland	City of Victoria	District of Saanich
Drive	**60%**	53%	77%
Walk	**18%**	22%	6%
Public Transit	**10%**	11%	9%
Bike	**7%**	10%	5%

Source : 2021 Census Data

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Income

	Rockland	City of Victoria
2020 Average after-tax income	**$ 55,250**	$ 46,370
2020 Median total income	**$ 47,200**	$ 43,633

Source : 2021 Census Data

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Median Income
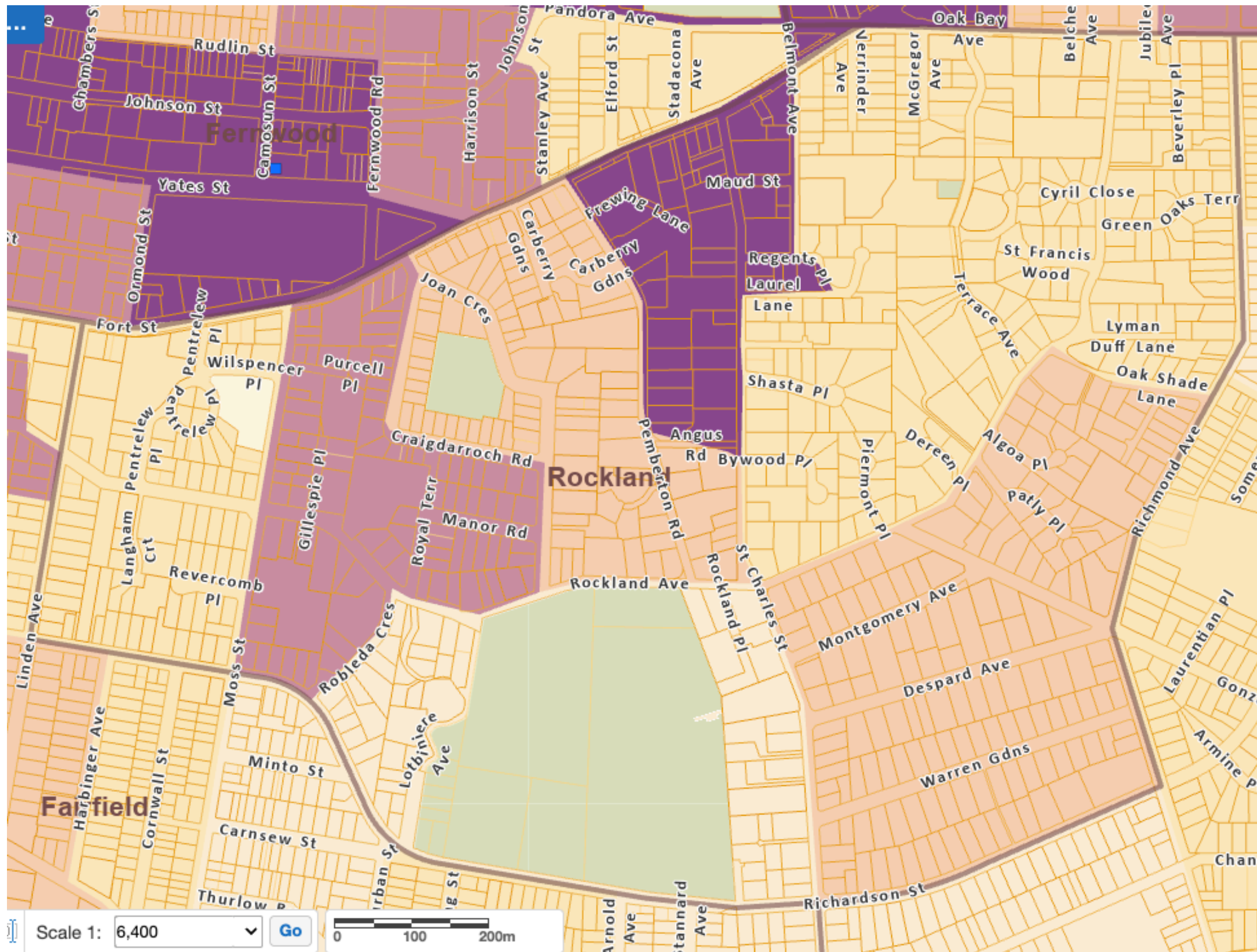## *2020 Pre-tax*
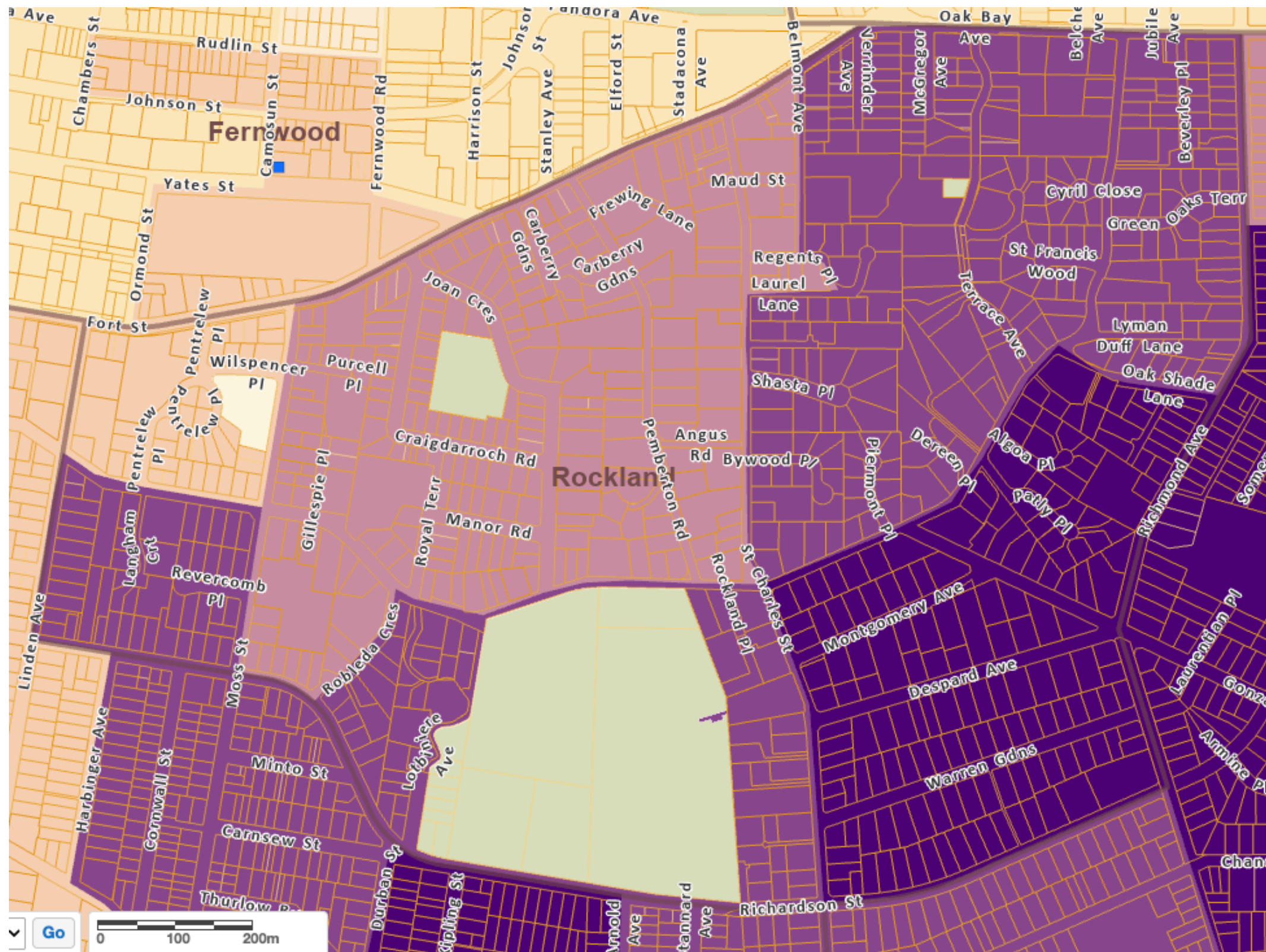
Median Household Income (pre-tax)

	Less than $50,000
	$50,000 - $60,000
	$60,001 - $70,000
	$70,001 - $80,000
	$80,001 - $100,000
	Greater than $100,000

Source : 2021 Census Data

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Low Income
qualifying households

Equity Community Profile ☑

Source: Census ◉

Low Income Cut-off ◉

☐	Less than 3%
☐	3% - 5%
☐	5.1% - 6%
☐	6.1% - 8%
☐	8.1% - 10%
☐	Greater than 10%

Source : 2021 Census Data

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City of Victoria Open Data Portal - 2021 Census by Neighbourhoods

VicMap Equity Data

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