

Rockland Neighbourhood Association
Minutes — Meeting of the Board of Directors
Volunteers' Cottage, Government House
Wednesday September 12, 7 p.m.

Present: Marc Hunter (MH), Art Hamilton (AH), Anthony Danda (AD), Dave Clark (DC), Bob June (BJ), Dave McWalter (DM), Susan Wynne-Hughes (SWH), Lawrence Bortoluzzi (LB), Pamela Madoff (PM), Gary Pemberton (GP)

Absent: Janet Simpson (JS), Stephen Roughly (SR), Lisa Macintosh (LM),

Guest: Danielle McQueen (DLM)

Meeting called to order at 19:04

- Introduction of guests

- Agenda
 - Motion to approve (AD/LB)
 - Approved unanimously
 - MH: Identify any item that stands out in importance, so that it may be moved forward in the agenda.

- Minutes of 13 June 2018
 - Motion to approve (AD/LB)
 - Approved unanimously

- Councillor's report
 - GP: Next intake for "My Great Neighbourhood" grants is October 15th
 - Up to \$5000 for projects, up to \$1000 for celebrations.
 - City staff encourage a pre-application meeting to ensure proposals contain the correct components.
 - AGGV may be applying for a grant this time around.
 - Workshop (with Volunteer Victoria) October 13th 10 am until 3 pm targets Neighbourhood Associations and others who want to engage with citizens.
 - Looking for 3 RNA attendees
 - Johnson Street Bridge south-side pedestrian-only walkway open, with associated plazas
 - There will be a new park on the north side. Timeline not yet set. Will be tiered to provide a natural amphitheatre.
 - Shoreline walkways will eventually connect the Regents Hotel with Canoe Club. Capital Iron properties may have been sold for development.

- Urban Chickens. Moving towards compliance – 2 coops have been removed and total number of chickens is 15 or less. New staff member in bylaw compliance.
- Sept 20th council will get an update on status of Fairfield Gonzales LAP.
 - We will be able to build on the templates established in previous planning exercises, including citizen-led Heritage Conservation Area proposal
- Calendar Review
 - September 30 - Hallmark Heritage membership due.
 - October – renew Website maintenance – Scholefield Web Technology Services
 - October 15 - newsletter deadline
 - October 15 – My Great Neighbourhood grant application deadline
 - November 14 - Board meeting – strategy session, prepare for AGM
 - November 28 - Societies Act deadline
 - February 2019 - Base Funding Grant Application
- Business Arising
 - DC: Rockland Greenway Signage project.
 - City staff will now proceed with the fabrication and installation of four double-sided signs along Rockland Avenue
 - We worked with City staff to apply the approved “Visual Victoria” procedures and specifications to our proposed design and installation of signs at four locations.
 - Within those constraints and our budget we have our 3 “Tier 1 and 2” locations (Craigdarroch Castle, Government House and the Art Gallery) on each sign, along with some “villages”.
 - The east-facing sides of these flag-style signs give directions and distances to downtown features.
 - Destinations that are smaller than “Tier 2” cannot be accommodated at this time. This includes Langham Court Theatre and Wentworth Villa.
 - We have not yet addressed the aspects of the project that deal with developing and presenting information on heritage homes, trees and other features.
 - BJ, LB: surveys with UVic
 - We have allocated \$3000 to the UVic information development project, but we haven’t heard back about their actual budget needs.
 - Preliminary survey created by student Stephan. Part of a 6 week course assignment. Data was based on 2011 data, 2017 data would be better. Follow-up meeting soon.
 - Questionnaire was good but needed better organization. Could be resident on our website.
 - Actual surveys could be undertaken by UVic at some cost to us.
 - Track Volunteer hours in anticipation of some funding requirements.
 - MH, DLM: Social events. Danielle McQueen will lead.

- LG hosted wine and cheese event every second year has rising costs – last year was close to \$4000. Due to drive towards full cost recovery by Government House
 - Other recent examples include movie night; Canada 150 event; local block parties.
 - DLM Toronto experience.
 - Pumpkin collection for the night after Halloween.
 - Other suggestions
 - Possible music event at Government House outdoor stage.
 - Annual block party, invite all Rockland, hosted by a different block every year.
 - RNA Booth at AGGV Urbanite
 - Neighbourhood night at AGGV or Craigdarroch Castle
- Dave Meslin workshop on Creating a Culture of Participation. BJ and SWH attended
 - For some neighbourhoods, all resident are members, Membership by donation, (with the objective of getting a large email address bank).
 - Block ambassador for each condo or apartment to be a champion and conduit for information.
 - For next month's agenda, consider some of the pros and cons, sensitivity of our budgets to voluntary contributions.
 - Motion (BJ, DC) to discuss at October meeting. Carried
 - Cultural Rockland - a theatre event; an art gallery event; a garden tour; play up the cultural precinct.
 - Langham Court is Canada's second oldest Community theatre at 90 years.
 - Slogan and branding.
 - Families focus childrens' playground.
- RNA Awareness and Membership Strategy; Neighbourhood Block Party tabled until next meeting
- New business
 - Location of speed reader board (discussion)
 - Rockland at Royal, or at Joan.
 - Rockland-wide Yard Sales
 - Very successful event; especially the option of tables at the Art Gallery – required the loan of additional tables from local Scout Hall
 - Expenses for photocopies, for Times-Colonist print ad
 - Motion (DC, AH), To allocate extra \$40 for Scout Hall honorarium. Carried
 - Funding model for biannual Government House event

- AD - What is the willingness to pay?
 - DC – Old model was \$10, not tied to membership fee.
 - DLM - By donation model. Target goals, with increasing levels of amenities e.g., Live band, wet bar.
 - Potential developments of
 - 1035 Joan Crescent. Owner aging, family considering options
 - 1735 Rockland at Lyman Duff
 - LB will handle secretary duties for October. DC, BJ regrets.
 - Oak Bay corridor development proposal public hearing. 5 hours didn't seem to impact the outcome.
 - Empower Bob to speak on behalf of RNA at Rezoning Public Hearing
 - Motion (BJ, AH) Empower Bob to speak on behalf of RNA at Rezoning Public Hearing - Carried
 - AH process is flawed. Outsiders swayed impacted neighbours.
 - Request for input into Oak Bay Corridor Development
 - Is it already a part of Gonzales LAP?
 - 1811 Oak Bay Avenue rezoning.
 - 6 pending projects in Gonzales and Jubilee neighbourhoods.
 - Complaint re: 944 St Charles
 - Hedge encroachment on Greenway with no sidewalk
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- Meeting was adjourned at 21:02 (MH/DC)

Next Board Meeting-12 September 7 p.m. Volunteers' Cottage, Government House.

Send regrets to LB